



THINKPLANTS®  
New Varieties 2023/24



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## Think Quality. Think Supply Chain. Think Perennials.

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ThinkPlants participants represent a dedicated team, including plant breeders and other horticulture experts, seamlessly connected to a supply chain. ThinkPlants offers growers an unrivaled commitment to breeding a diverse mix of improved plant genetics, with a healthy supply chain of top-quality URC, bare root and liners, along with a true sense of transparency between grower and supplier. Our entire offering is supported by an all-star team of the industry's most experienced Technical Service personnel.

Our goal at ThinkPlants is to be quick to respond to grower's needs with a team effort towards excellent breeding and the most reliable supply. By working together to bring plants to the market, we believe our approach gives growers and retailers a dedicated partner in perennial breeding and supply in seed, unrooted cuttings, rooted liners, and perennial bare root. Every product in our catalog has been chosen using extensive grower trials and a careful evaluation of its market potential.

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**Place your orders through your preferred broker  
or professional horticultural company**

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**Express Seed Company**

Oberlin, OH 800-221-3838  
[www.expressseed.com](http://www.expressseed.com)

**Griffin Greenhouse Supplies, Inc.**

Lisle, IL 800-323-7253  
[www.griffins.com](http://www.griffins.com)

**Ball Horticultural Company**

West Chicago, IL 800-879-2255  
[www.ballseed.com](http://www.ballseed.com)

**Eason Horticultural Resources**

Ft Wright, KY 800-214-2221  
[www.ehrnet.com](http://www.ehrnet.com)

**Michell's**

King of Prussia, PA 800-422-4678  
[www.michells.com](http://www.michells.com)





# THINKPLANTS®



**BLOOMCHAMPION® ROSSO GLORY**  
**CREEKSIDE GREENHOUSES, CANADA**

ThinkPlants was created as a marketing platform used to promote the genetics and supply for all the participating members, as well as to create efficiencies in communication, market resources and supply chain to the benefit of North American Growers. Our main objective has been to help our participating members highlight their plants within the market and align products and supply with the needs of growers.

Since our launch in 2018, we have continued to build on these efforts and gain participants. We are so proud to now be 16 members strong and still growing! Even more exciting than that is to walk through a mass merchant store, or an Independent garden center and see beautiful ThinkPlants promoted perennials at retail! There is a whole chain of companies and people that make this happen,

and ThinkPlants has worked hard to help connect all those dots! On behalf of the ThinkPlants team we want you to know that we are committed to continuing the hard work of our breeders and young plant suppliers.

This year we decided to do something different, and give you a ThinkPlants New Varieties catalog. We have over 40 new intros this year and thought it would be fun to have this as a separate piece, to make it easy to get more information and photos on all these new introductions! We are excited about these varieties, and are here to support you with getting these new items into your program.

Thank you for the support,  
**Joey Wiseman, Director of ThinkPlants**







**Agastache** Hummingbird Mint

1<sup>st</sup> year  flowering

**'Pink Pearl'**

**NEW**

Mid-sized, full, and compact mound of large flower spikes. Incredibly unique, glowing light pink color brightens any garden. Large, dense blooms cover the entire plant with contrasting flowers and deeply colored flower buds.

**BREEDER** TERRA NOVA Nurseries

**PRODUCT FORM** **URC**

**FLOWERING TIME** Summer - Fall

**EXPOSURE** Full Sun

**HABIT** Mounding

**VERNALIZATION** Not Required

**DIMENSIONS** 16" W X 16" H

**HARDINESS** Zone 6-10

'Pink Pearl'  
PPAF



*Coreopsis grandiflora* Tickseed

1<sup>st</sup> year flowering

## SOLANNA™ Sunset Bright NEW

Large semi-double flowers and early to bloom. Mounded, compact habit with vibrant flowers. First-year flowering with no bulking benefit or vernalization requirements. A bicolor addition to the trusted Solanna series.

**BREEDER** Danziger

**PRODUCT FORM** URC

**FLOWERING TIME** Early Spring - Fall

**EXPOSURE** Full Sun

**HABIT** Mounding

**VERNALIZATION** Not Required

**DIMENSIONS** 20-22"W x 13-15"H

**HARDINESS** Zone 4-9



SOLANNA™ Sunset Bright





**Sunstar™ Gold**  
PP30,997



**Sunstar™ Orange**  
PPAF



**Sunstar™ Rose**  
PP30,996

**Coreopsis** Tickseed

1<sup>st</sup> year flowering

**Sunstar™** NEW

Rich color for a sunny summer garden with this stunning new Coreopsis series. The large, red-eyed, molten gold-colored blooms smother the green, feathery, mildew resistant foliage of this easy-care, well-behaved plant, providing a long season of vibrant color. An herbaceous perennial.

**MARKETER** Monrovia

**PRODUCT FORM** **URC**

**FLOWERING TIME** Spring - Summer

**EXPOSURE** Full Sun

**HABIT** Mounding

**VERNALIZATION** Not Required

**DIMENSIONS** 30" W X 24" H

**HARDINESS** Zone 4-9





*Delphinium grandiflorum* Larkspur

1<sup>st</sup> year flowering

## Hunky Dory™

NEW

Heavily branched and very florifous with large blooms, Hunky Dory is one of the most uniform series of *Delphinium grandiflorum*. F1 vigor leads to excellent germination and young plant performance, eliminating the need to multi-sow and providing a uniform, speedy, and efficient crop.

**BREEDER** Syngenta Flowers

**PRODUCT FORM** SEED

**FLOWERING TIME** Spring-Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 10-12" W X 16-24" H

**HARDINESS** Zone 4-9



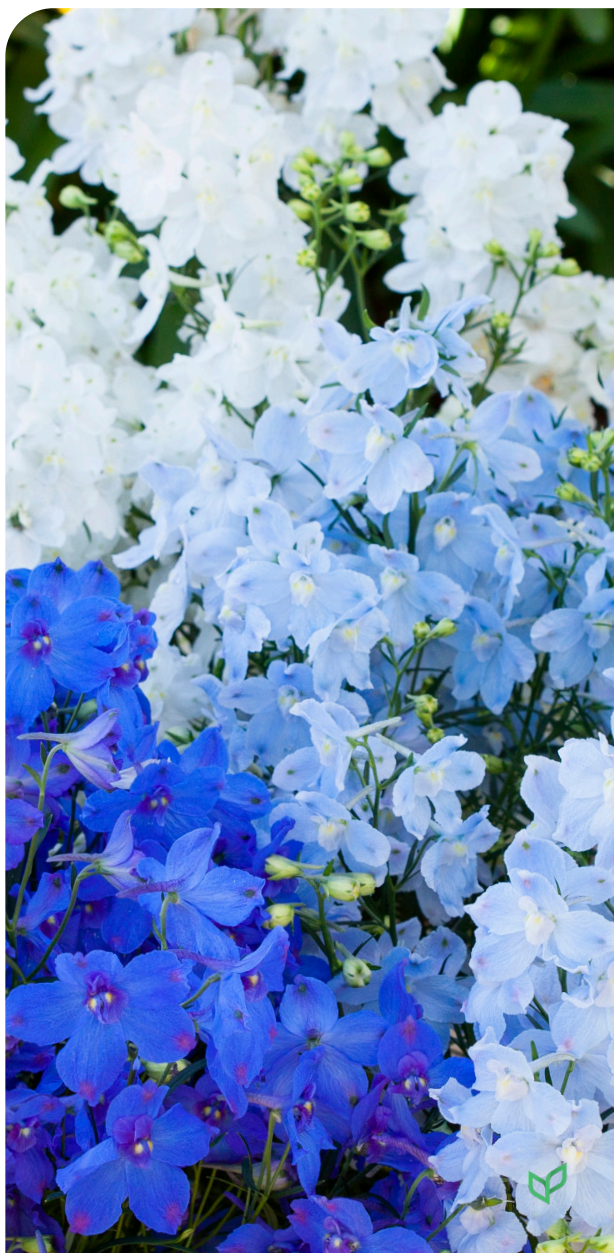
Hunky Dory™ Blue



Hunky Dory™ Sky Blue



Hunky Dory™ White





**GUATEMALA™  
Gold**

1<sup>st</sup> year flowering

*Echinacea purpurea* Coneflower

**GUATEMALA™ Gold** NEW

Similar to Panama™ Red, Guatemala™ Gold is a new URC Echinacea produced by Danziger. Strong stems and an upright habit with blooms held close to the foliage. Naturally compact and perfect for quarts or gallons.

**BREEDER** Danziger

**PRODUCT FORM** URC

**FLOWERING TIME** Late Spring - Fall

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 8" W X 12" H

**HARDINESS** Zone 5-9







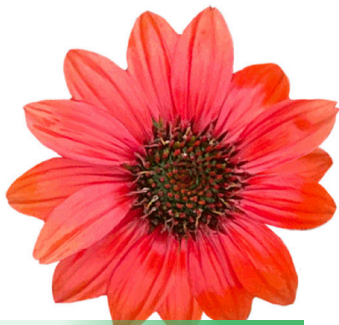
SEED

Prairie Blaze™ Golden Yellow



SEED

Prairie Blaze™ Green



SEED

Prairie Blaze™ Orange Sunset



SEED

Prairie Blaze™ Vintage Lime

1<sup>st</sup> year flowering

*Echinacea purpurea* Coneflower

**Prairie Blaze™** NEW

The first OP seed Echinacea available in novelty colors and optimized for mass production.

First-year flowering and a direct match to the Prairie Splendor™ Compact in habit and timing. Efficient to grow in a wide variety of containers.

**BREEDER** Syngenta Flowers

**PRODUCT FORM** SEED

**FLOWERING TIME** Mid - Late Spring

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 6-8" W X 14-16" H

**HARDINESS** Zone 3-9



PRAIRIE BLAZE™ ORANGE SUNSET





**ERYSISTIBLE™ BRONZE ROSE**

1<sup>st</sup> year  flowering

***Erysimum linifolium*** Wallflower

**Erysistible™** 

The first Zone 5 hardy Erysimum available in novelty colors. Medium-vigor, controlled habits work well across all key container sizes. Perfect for early spring programs.

**BREEDER** Syngenta Flowers

**PRODUCT FORM** 

**FLOWERING TIME** Early - Mid Spring

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Beneficial

**DIMENSIONS** 12-16" W X 16-22" H

**HARDINESS** Zone 5-9



**Erysistible™ Magenta**



**Erysistible™ Tricolor**



**Erysistible™ Yellow**



**Erysistible™ Yellow Pink**



1<sup>st</sup> year  flowering

*Erysimum linifolium* Wallflower

## SUNSTRONG™ Orange Imp.

The Erysimum SunStrong™ series are heat and humidity tolerant, so will continue to bloom throughout spring and summer. These are first-year flowering, very quick in production, and easy to program.

**BREEDER** Danziger

**PRODUCT FORM** 

**FLOWERING TIME** Mid Spring - Summer

**EXPOSURE** Part Sun - Full Sun

**HABIT** Mounding

**VERNALIZATION** Not Required

**DIMENSIONS** 15-18" W X 18-24" H

**HARDINESS** Zone 6-9



**SUNSTRONG™**  
**Orange Imp.**





**STEFFI™ BLUSH PINK IMP.**

1<sup>st</sup> year  flowering

***Gaura lindheimeri*** Lindheimer's Beeblossom

**STEFFI™** 

The Steffi series have well-controlled and compact but upright habits, with large prolific blooms. First-year flowering with no bulking benefit or vernalization requirements, the improvements were made to increase branching and flowering. Will continue to bloom in high summer temperatures. Also available in White.

**BREEDER** Danziger

**PRODUCT FORM** 

**FLOWERING TIME** Early Spring - Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 20" W X 18" H

**HARDINESS** Zone 5-9



**STEFFI™ Blush Pink Imp.**



**STEFFI™ Dark Rose Imp.**







*Hydrangea macrophylla* Hydrangea

## My Beautiful Akito PPAF NEW

This beautiful dark-leaved Hydrangea has bright white flowers that age to green. Blooms are very firm and are heat and burn resistant. A vigorous habit perfect for one gallon pots and up.



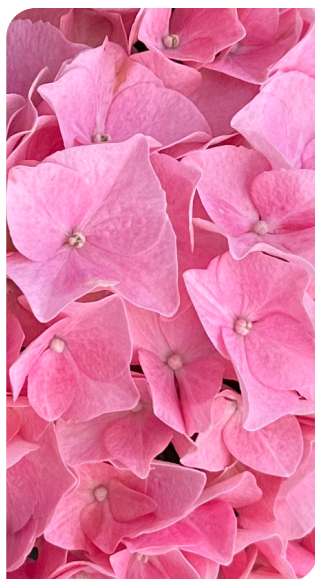
**PRODUCER** Creekside Greenhouses  
**PRODUCT FORM** PRE-FINISHED LINER  
**FLOWERING TIME** 3 Months of Blooms  
**EXPOSURE** Shade to Part Shade  
**VIGOR** Vigorous  
**HARDINESS** Zone 5-9



*Hydrangea macrophylla* Hydrangea

## My Beautiful Salmon Surprise PPAF NEW

These soft pink blooms are perfect for any Hydrangea program. Salmon Surprise has large blooms, excellent branching and strong stems, creating a full canopy of blooms. Medium vigor excellent for one gallon pots or larger.



**PRODUCER** Creekside Greenhouses  
**PRODUCT FORM** PRE-FINISHED LINER  
**FLOWERING TIME** 3 Months of Blooms  
**EXPOSURE** Shade to Part Shade  
**VIGOR** Medium  
**HARDINESS** Zone 5-9





*Hydrangea macrophylla* Hydrangea

## My Beautiful Carino PPAF



This compact Hydrangea is available in blue or pink.

When grown in high light conditions, My Beautiful Carino develops a white margin on each petal, creating a bicolor effect. Suitable for 2 gallon pots or larger.

**PRODUCER** Creekside Greenhouses

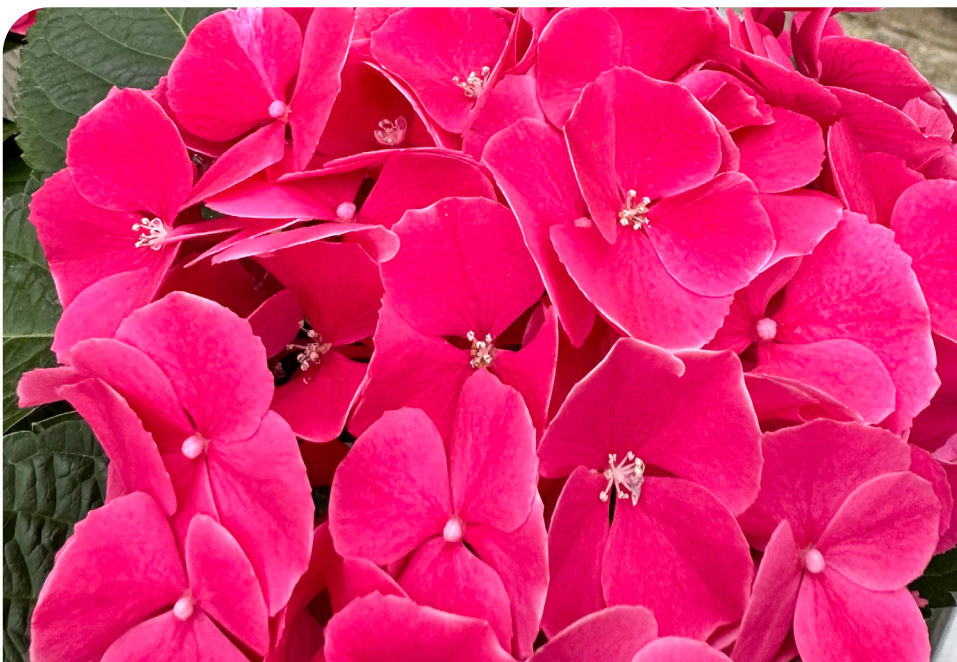
**PRODUCT FORM** **PRE-FINISHED LINER**

**FLOWERING TIME** 3 Months of Blooms

**EXPOSURE** Shade to Part Shade

**VIGOR** Compact

**HARDINESS** Zone 5-9







*Hydrangea macrophylla* Hydrangea

## My Beautiful Delft PPAF NEW

An excellent rebloomer with upright stems and very hard flowers. These dense blooms have large petals, giving the blooms a ruffled texture. A very vigorous habit makes Delft perfect for 2 gallon pots or larger. The new standard for blue and pink Hydrangea.



**PRODUCER** Creekside Greenhouses

**PRODUCT FORM** PRE-FINISHED LINER

**FLOWERING TIME** 3 Months of Blooms

**EXPOSURE** Shade to Part Shade

**VIGOR** Vigorous

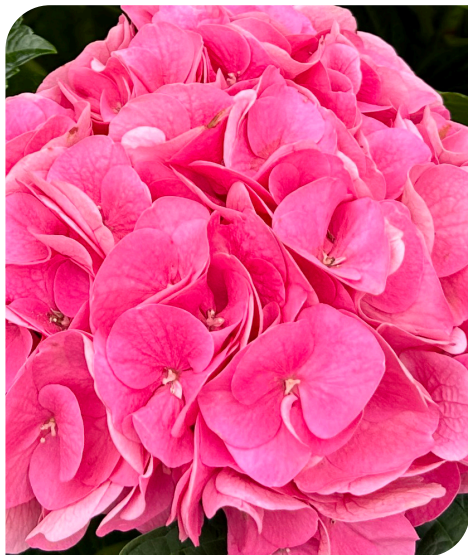
**HARDINESS** Zone 5-9



*Hydrangea macrophylla* Hydrangea

## My Beautiful Riviera PPAF NEW

Gorgeous flowers available in soft shades of blue or pink. Large, firm blooms on a vigorous habit ideal for finishing 2 gallon pot sizes or larger.



**PRODUCER** Creekside Greenhouses

**PRODUCT FORM** PRE-FINISHED LINER

**FLOWERING TIME** 3 Months of Blooms

**EXPOSURE** Shade to Part Shade

**VIGOR** Vigorous

**HARDINESS** Zone 5-9





*Hydrangea macrophylla* Hydrangea

## My Beautiful Forest PPAF NEW

This compact Hydrangea has amazing branching creating a full canopy. These long-lasting blooms are large in size, begin green and fade to white, and then to pink, for extended consumer interest.

**PRODUCER** Creekside Greenhouses

**PRODUCT FORM** **PRE-FINISHED LINER**

**FLOWERING TIME** 3 Months of Blooms

**EXPOSURE** Shade to Part Shade

**VIGOR** Compact

**HARDINESS** Zone 5-9







*Hydrangea macrophylla* Hydrangea

## My Beautiful Metta PPAF NEW

This unique Hydrangea blooms for 6 months while constantly color changing. Extremely floriferous with very firm, hard flowers that begin light green and fade to white, then light pink, before aging to dark red with white and green marbling. An excellent rebloomer with medium vigor, perfect for one-gallon pots or larger.

**PRODUCER** Creekside Greenhouses

**PRODUCT FORM** PRE-FINISHED LINER

**FLOWERING TIME** 6 Months of Blooms

**EXPOSURE** Shade to Part Shade

**VIGOR** Medium

**HARDINESS** Zone 5-9







*Hydrangea macrophylla* Hydrangea

## My Beautiful Diva PPAF

A perfect bicolor Hydrangea for any program. Available in pink or blue with white margins, these Hydrangeas have long-lasting flowers and strong stems. Compact habit great for one gallon pots or larger.

**PRODUCER** Creekside Greenhouses

**PRODUCT FORM** **PRE-FINISHED LINER**

**FLOWERING TIME** 3 Months of Blooms

**EXPOSURE** Shade to Part Shade

**VIGOR** Compact

**HARDINESS** Zone 5-9







*Hydrangea macrophylla* Hydrangea

## My Beautiful Picotee

PPAF



A striking Hydrangea with red and white bicolor blooms and dark foliage. These firm flowers are bright white with a strong red margin that grows and deepens in color as the blooms age. Upright, strong stems and a vigorous habit make Picotee perfect for 2 gallon pots or larger.

**PRODUCER** Creekside Greenhouses

**PRODUCT FORM** **PRE-FINISHED LINER**

**FLOWERING TIME** 3 Months of Blooms

**EXPOSURE** Shade to Part Shade

**VIGOR** Vigorous

**HARDINESS** Zone 5-9







*Hydrangea macrophylla* Hydrangea

## My Beautiful Tequila Sunrise PPAF

A unique novelty color available in blue/purple or pink/red. These hydrangeas have strong, upright stems with flat-topped blooms and green-accented petals that color change throughout the season. A vigorous habit makes these ideal for one gallon pots or larger.

**PRODUCER** Creekside Greenhouses

**PRODUCT FORM** **PRE-FINISHED LINER**

**FLOWERING TIME** 3 Months of Blooms

**EXPOSURE** Shade to Part Shade

**VIGOR** Vigorous

**HARDINESS** Zone 5-9





1<sup>st</sup> year  flowering

## *Lavandula angustifolia*

English Lavender

# LAYLA™

## Presto Blue

Layla™ Presto Blue flowers up to 10 days earlier than Layla™ Blue. Excellent branching and blooms from every node. Highly fragrant, prolonged flowering from summer to fall. Great addition to any pollinator program.

**BREEDER** Danziger

**PRODUCT FORM** 

**FLOWERING TIME** Mid Spring - Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

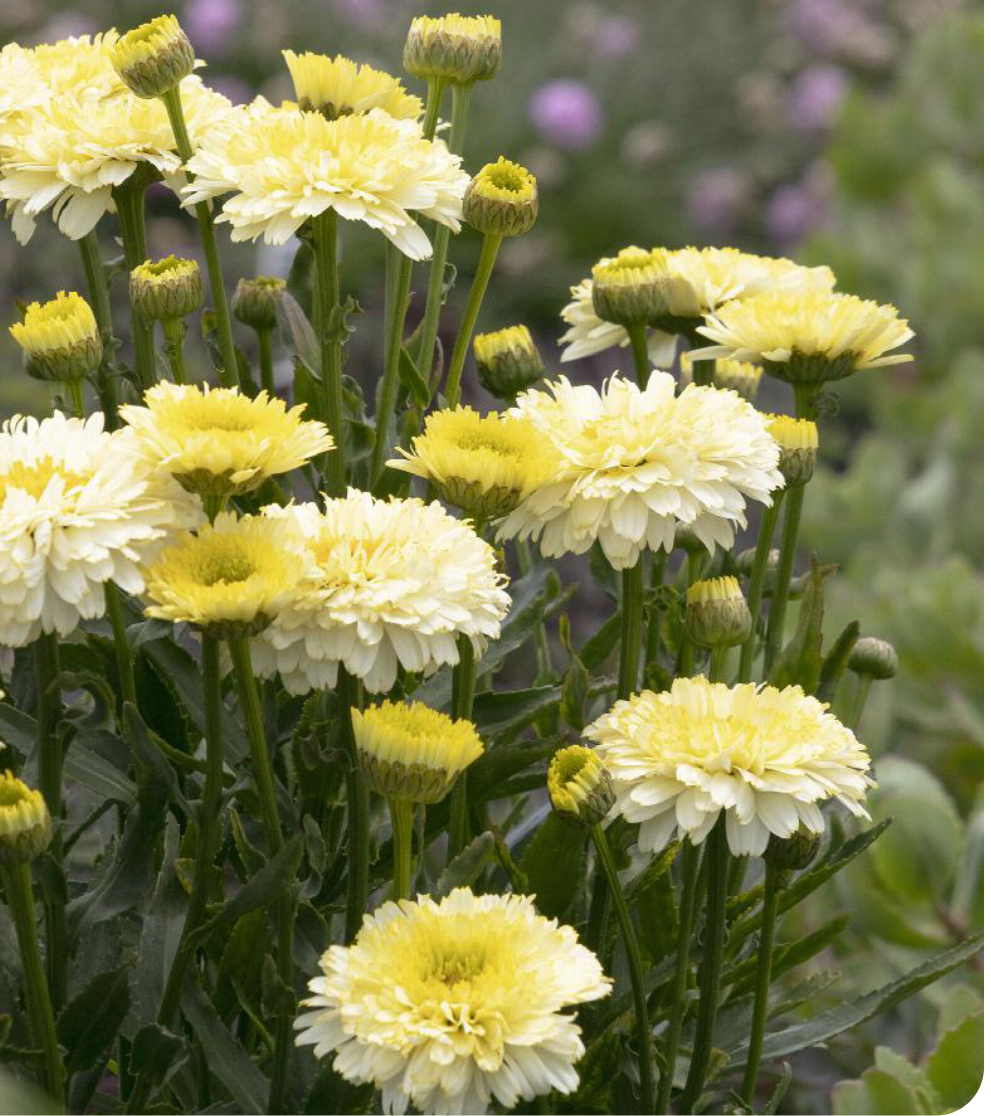
**DIMENSIONS** 14-16" W X 12-14" H

**HARDINESS** Zone 5-9



LAYLA™  
Presto Blue





*Leucanthemum* Shasta Daisy

1<sup>st</sup> year  flowering

## Lemon Puff™

Delightful double flowers with soft lemon yellow petals and darker golden yellow centers on a compact plant with a tight, low habit. Incredible flower power with a profusion of blooms. Excellent for container gardening or at the front of a border. A herbaceous perennial.

**MARKETER** Monrovia

**PRODUCT FORM** 

**FLOWERING TIME** Late Spring - Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 18-22" W X 16-18" H

**HARDINESS** Zone 4-9



**Lemon Puff™**  
PP31,455



**Leucanthemum** Shasta Daisy

1<sup>st</sup> year  flowering

## Shortstop™

Classic Shasta daisy flowers with full, bright white petals surrounding a rich yellow center on this compact plant that naturally maintains a tight, low habit. A real garden MVP that will reliably produce a profusion of blooms. Excellent for container gardening or at the front of a border. A herbaceous perennial.

**MARKETER** Monrovia

**PRODUCT FORM** 

**FLOWERING TIME** Late Spring - Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 15"W X 15"H

**HARDINESS** Zone 4-9



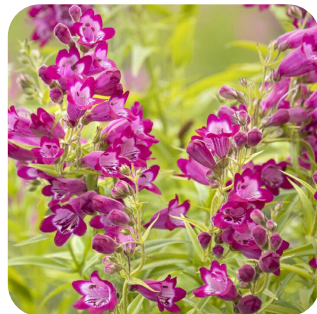
**Shortstop™**

PP31,456





**HARLEQUIN™ MAGENTA**



**Harlequin™ Magenta**  
PPAF



**Harlequin™ Pink**  
PPAF



**Harlequin™ Purple**  
PPAF

**Penstemon** Penstemon

1<sup>st</sup> year flowering

**Harlequin™** NEW

Long-blooming, showy, abundant spikes of flowers that are a valuable source of nectar for bees, butterflies, and hummingbirds. The vigorous, bushy, compact habit makes this a great plant for perennial borders, rock gardens, and containers. Blooms are a lovely addition to cut flower arrangements. A herbaceous perennial.

**MARKETER** Monrovia

**PRODUCT FORM** **URC**

**FLOWERING TIME** Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 16" W X 22" H

**HARDINESS** Zone 5-9







**Zephyr™  
Compact  
Blue**

1<sup>st</sup> year flowering

*Perovskia atriplicifolia* Russian Sage

## Zephyr™ Compact Blue NEW

A densely branched and compact habit makes Zephyr™ the best choice for small to mid-sized containers. Soft, blue flowers are held above the fine foliage all summer long. A tough and drought tolerant variety that is also a magnet for pollinators.

**BREEDER** Syngenta Flowers

**PRODUCT FORM** **URC**

**FLOWERING TIME** Summer - Fall

**EXPOSURE** Full Sun

**HABIT** Bushy, Mounding

**VERNALIZATION** Not Required

**DIMENSIONS** 24-26" W X 12-18" H

**HARDINESS** Zone 4-11





GoldiPhlox™ Lavender Eye



GoldiPhlox™ Light Pink



GoldiPhlox™ Pink Imp.



GOLDIPHLOX™ PINK IMP.

*Phlox subulata* Moss Phlox

**GoldiPhlox™** NEW

A well-matched Phlox subulata that brings a needed upgrade to this perennial workhorse. GoldiPhlox™ brings series uniformity with core colors. Ideally suited for small to medium-sized containers and is a must-have for any perennial program, big or small. Available in 6 colors.

**BREEDER** Syngenta Flowers

**PRODUCT FORM** URC

**FLOWERING TIME** Early - Mid Spring

**EXPOSURE** Full Sun

**HABIT** Creeping, Mounding, Trailing

**VERNALIZATION** Required

**DIMENSIONS** 12-16" W X 16-22" H

**HARDINESS** Zone 3-9







**Colorburst™ Deep Red**  
PPAF



**Colorburst™ Orange**  
PPAF



**Colorburst™ Rose**  
PPAF



**Colorburst™ Yellow**  
PPAF

*Phygellus* Cape Fuchsia

1<sup>st</sup> year flowering

**Colorburst™** NEW

A sure winner with its handsome, bushy foliage, and a seemingly endless supply of tubular, curved, nectar-rich, showy flower clusters that appear from midsummer into fall. Perfect for summer containers and easy-care borders. A herbaceous perennial; may remain evergreen in mild winter regions.

**MARKETER** Monrovia

**PRODUCT FORM** **URC**

**FLOWERING TIME** Summer - Fall

**EXPOSURE** Part Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 24" W X 36" H

**HARDINESS** Zone 6-10



**COLORBURST™ YELLOW**





'Lion Cub'  
PPAF

1<sup>st</sup> year flowering

**Rudbeckia** Black-Eyed Susan

**'Lion Cub'** NEW

Fully double flowers with a dark chocolate eye and thin petals that do not brown or fade. Fast and vigorous plant naturally forms a tight mound of emerald green foliage. Still undergoing hardiness testing.

**BREEDER** TERRA NOVA Nurseries

**PRODUCT FORM** **URC**

**FLOWERING TIME** Summer - Fall

**EXPOSURE** Full Sun

**HABIT** Mounding, Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 18"W X 14"H

**HARDINESS** Zone 9-11







DARK MATTER™

1<sup>st</sup> year flowering*Salvia nemorosa* Salvia**PINK NEBULA™**

Selected as a companion to Dark Matter™, Pink Nebula™ has large, intensely colored blooms and a strong branching, mounded habit. Flowers early and reblooms all summer long. First-year flowering with no bulking benefit or vernalization requirements.

**BREEDER** Danziger**PRODUCT FORM** URC**FLOWERING TIME** Early Spring - Summer**EXPOSURE** Full Sun**HABIT** Mounding**VERNALIZATION** Not Required**DIMENSIONS** 20-22" W X 18-20" H**HARDINESS** Zone 4-9PINK  
NEBULA™

ALPINO™ EARLY ROSE IMP.



Alpino™ Early Carnival Imp.



Alpino™ Early Deep Red



Alpino™ Early Rose Imp.

*Saxifragax x arendsii* Saxifraga

## Alpino™ Early

A game-changer in Saxifraga breeding, Alpino™ Early is very free-flowering with large blooms in many stunning colors. Offers a more vigorous plant habit and is approximately two to four weeks earlier compared to the Saxifraga Touran™ series.



BREEDER Syngenta Flowers

PRODUCT FORM **URC**

FLOWERING TIME Early - Mid Spring

EXPOSURE Part Sun - Full Sun

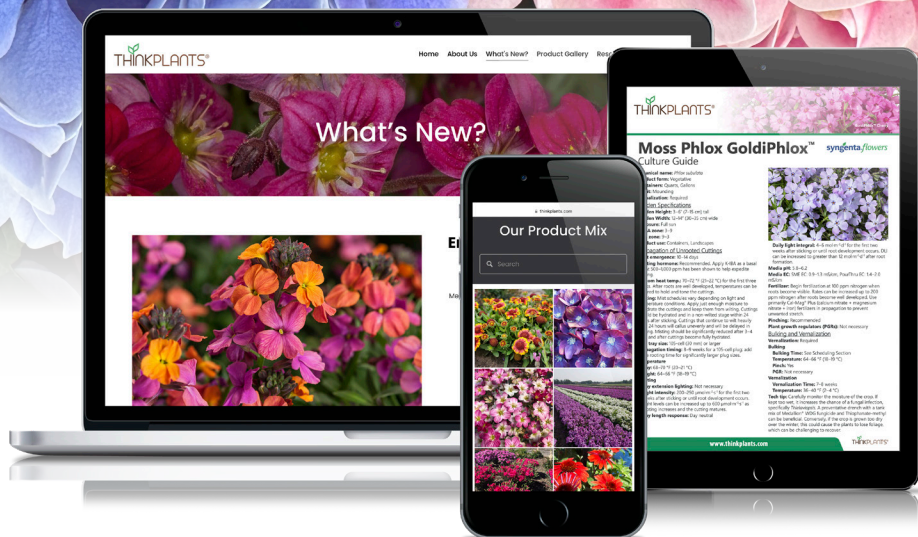
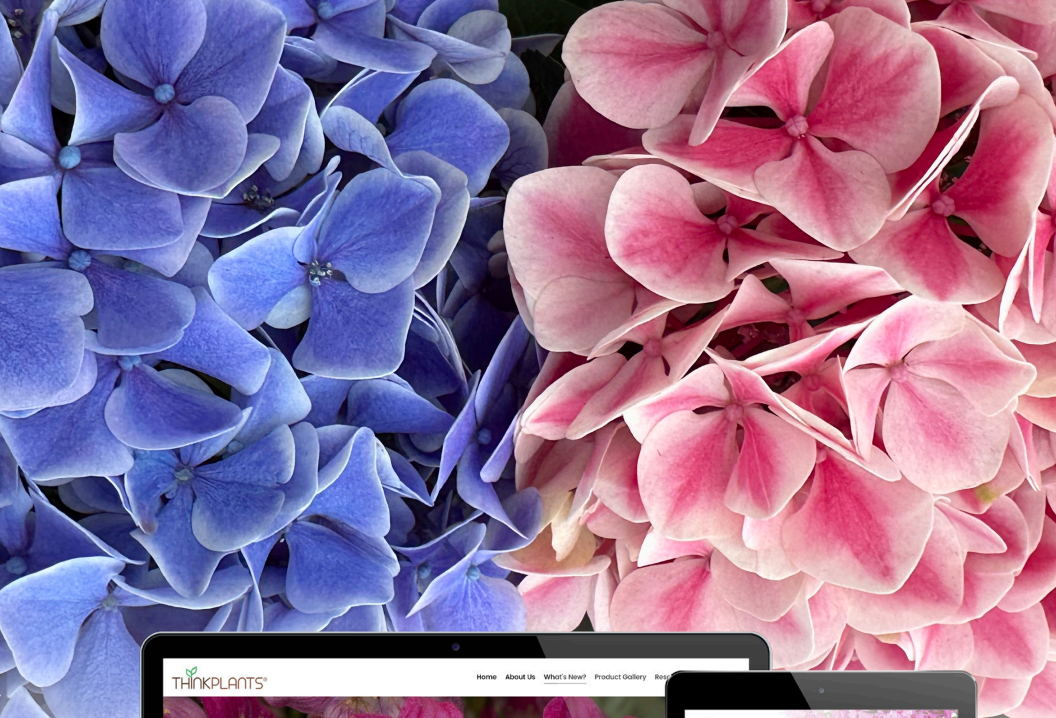
HABIT Mounding

VERNALIZATION Required

DIMENSIONS 8-12" W X 6-10" H

HARDINESS Zone 4-9





## Digital Tools Available Online

[www.thinkplants.com](http://www.thinkplants.com)

- Culture Guides
- Sell Sheets
- Videos
- Product Gallery
- Online Catalog

- Quick Lists
- Bare Root Offerings
- Seed Perennials
- Pollinator Friendly
- First-Year Flowering

- Drought Tolerant
- Award Winners
- Fragrance
- Other Genetics

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**NEW**  
Varieties  
2023/24